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GNA - The Most Widely Read Online Geosynthetics Publication *Reaching more Players in the Geosynthetic Industry*

- BREAKING NEWS -

PRESS RELEASE

**CONCRETE CANVAS® IS THE FIRST GCCM TO COMPLY WITH THE NEW ASTM
PRODUCT STANDARD, FOR GCCMS IN ALL CATEGORIES OF EROSION CONTROL.**
22ND MARCH 2021

<https://cloud.excelplas.com/s/LuKm4FcG376fb5d#pdfviewer>

DIGITAL MARKETING

Why Advertise with GNA?

- GNA is the most published geosynthetics-focussed news platform worldwide and continues to lead and inform the geosynthetics industry on the latest in geosynthetic technologies, innovations, and market trends.
- Increase your engagement levels with our global geosynthetic audience – positioning your brand as a thought leader within the industry.
- Exposure on the no.1 ranked geosynthetics industry news website in terms of unique visitors delivering measurable and reportable results in the form of hard leads with fellow industry experts opening communication channels that were not available to your business beforehand.

Our Network

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- Content Marketing Team – GNA with our clients from strategy through to production and distribution, promoting your geosynthetic solutions accompanied by industrial insight from our team to deliver measurable tangible results.

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GNA is at the Forefront of Digital Marketing to the Global Geosynthetics Industry

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- GNA now has +30,000 views per month
- Articles published on GNA get thousands of views and are distributed widely through 3rd

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- GNA is now the most read source of Breaking News on Geosynthetics Worldwide
- Since GNA is published up to 12 times per month, no other source of Geosynthetic Industry News comes close to being as current and up-to-date
- In 2017 we have increased readership by 10,000+ through India, Africa, and Asia
- Special Advertising Packages Available for Geosynthetic Manufacturers, Installers, and Service Providers.

ExcelPlas Geosynthetics Testing Expands Geosynthetic Testing Offerings

ExcelPlas now performs more than 120 standard geosynthetic tests in accordance with relevant ASTM, GRI, and ISO standards.

We have extensive experience with all types of geosynthetics - from geomembranes (HDPE, LLDPE, fPP), geotextiles to geonets, geogrids, geocomposites, and geosynthetic clay liners (GCLs).

As a Nationally Accredited Testing Laboratory, our technicians, equipment, and quality system are monitored regularly for proficiency and compliance assuring that you can count on quality results every time.

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Among GNA's objectives are:

- To promote and educate on the development of specifications and practices that help ensure the proper use of geosynthetics.
- To locate, interpret and disseminate new scientific research to manufacturers and users of geosynthetic materials.
- To enhance the knowledge and awareness of contemporary geosynthetic technologies amongst specifiers, users, and installers.

GNA – World's Leading Source of Breaking News on Geomembranes, Geotextiles, and other Geosynthetics

This Newsletter is brought to you by ExcelPlas Labs Australia's Largest group of Geosynthetics Testing Labs.

<http://www.excelplas.com/>

GNA is currently sent to over 7500 Geosynthetic Industry Members Globally every week.

Any news requests should be sent to john@excelplas.com

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